INTERNATIONAL CONFERENCE 2019

Managing Technology, Innovation & Sustainability

SIES College of Management Studies
August 10, 2019

About SIES And SIESCOMS

South Indian Education Society (SIES) is known as one of the oldest educational trusts in the city of Mumbai, having been established in 1932. SIES is a learning organization that adapts itself to the fast growing dynamic environment, while retaining the cultural values and ethos. SIES College of Management Studies (SIESCOMS) at Navi Mumbai is an outfit of SIES and is a well-established and leading B-School in Mumbai and has over the years achieved a distinct position on a pan-India basis. It is today NAAC accredited and ranked as one of the top B-Schools.

SIESCOMS is affiliated to university of Mumbai, approved by AICTE and is involved in teaching, training and promoting research in the fields of management and technology. The institution offers several flagship management courses that include Post Graduate Diploma in Management, Pharmaceutical Management, Biotech Management, and Masters in Management Studies and Executive MBA programs. The institute also offers a technology program captioned Masters of Computer Application. The institution is committed to deliver global quality in management and technical education by nurturing a learning environment which is conducive through a strong intellectual capital.

About Institutional Social Responsibility of SIES

Social responsibility is the means of achieving sustainability. South Indian Education Society Trust, its students and teachers have enthusiastically plunged into this activity. The various on going projects in Maharashtra are total transformation of Kawathewadi village, development of smart schools at Khairpada , Javarla and Mangurda villages, digging of bore wells in various drought affected villages, infrastructural development of adivasi seva mandal , ashram shala, Gothegar, free computer education in each institution, night classes run by students for poor and deserving students, formation of SIES charity band, Hymn, Humanity.

In coming years the SIES trust has planned to develop twelve more smart schools like Khairpada project and reading hall in each institution with library access for students living in small houses.

About the Conference

Our greed for profitable growth has devastated our Mother Earth. The protection is very essential for which We all are accountable. Sustainable living is the practice of reducing our demand on Mother Earth's natural resources by making sure that we replace and regenerate what we use to the best of our ability.

Change is the only constant. Innovations and new technologies are changing the world and the daily lives of each and every one of us. Many things that were mere visions of the future yesterday are now reality. Meanwhile, we are surrounded by technology at every moment of our lives.

Conference on Managing Technology, Innovation and Sustainability is one of the distinctive initiatives of SIESCOMS. The Conference will cover various domains and sub-domains of technology, innovation and sustainability with unique perspective through large scale Contemplations and Research Oriented Presentations. It aims to deliberate, disseminate and deploy the technological innovations enabling the achievement of the Sustainable Development Goals .

Subthemes

Track 1 : Technology

- Technology and Sustainable Development
- Information and Communications Technology
- Educational Technologies/ Learning Technologies
- Environmental and Green Technology
- Digital Media and Emerging Technologies/ Digital Technologies
- E-Government, E-Business and other Related Topics

Track 2: Innovation

- Redefining Workforce Hiring through Behavioural Analytics
- Spirituality and Responsible Businesses
- Artificial Intelligence and Future Workplace
- Technological Innovation in Service Industries
- Digitalization, Decentralization, Innovative Market Design
- Technology and Innovations in Food Supply - Farming, Fishing, and Animal Husbandry

Track 3 : Sustainability

- Sustainable Energies for Future
- Managing Water Crises in Future
- Managing Forest and other Natural Resources
- Food and Agriculture
- Sustainability and Smart Cities
- Green Economy
- Sustainable Tourism
- Work-Life-Balance and Work Force Sustainability
- Value Based Leadership and Corporate Governance
- Role of Spirituality in Behavioural Sustainability

Guidelines for Authors

The authors are hereby invited to submit original research or concept based papers, abstracts of PhD theses and book reviews to

conf2019@siescoms.edu

Guidelines for Submitting Papers are as Follows:

Submission Rules for Paper:

At the time of submission, submitted papers must not have been previously presented or scheduled for presentation. Submitted papers must not have been published or accepted for publication.

NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.

Formatting Your Paper:

Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in Microsoft Word format.

The maximum length of the paper should be 3500 word approximately (including title page, all figures, graphs, tables, appendices, and references).

All research articles should have the following sections: Title page, Abstract, Key words, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Results, Conclusion, Scope for Further Research, Acknowledgement (if any) and References

Use Times New Roman (with double spacing) 12-point font for full text, all main and subheadings.

Use 1-inch (2.5 cm) margin all around, and 8.5" and 11" page setting.

Guidelines for Authors

To facilitate the blind review process, remove all author-identifying information from the full text of the paper and references.

The title page includes title of the paper, area of the paper, author's full address/ affiliations, telephone/fax number and email address.

All articles should have an abstract of around 200 words.

All references should be in American Psychological Association (APA) style. For more information on the APA format, see http://www.apastyle.org.

Publications

Selected papers will be published through a world recognized publisher / UGC approved journal.

Important Dates and Registration Details

Abstract Submission	25th April, 2019
Submission of Complete Research Paper	25th June, 2019
Confirmation of Acceptance of Paper	15th July, 2019
Last Date for Registration	30th July, 2019

Registration Fees	National Participant	International Participant
	in INR	in $
Corporate Executives	2000	50
Academicians	1500	30
Research Scholars	1000	20
Students	500	10

Conference Advisor

Dr. Bigyan Verma, Director, SIES College of Management Studies

Conference Convener

Dr. Sarita Kumari (M) +91 – 9769299044 (O) 022-61083444

Committee Members

Name	Mobile Number
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Dr. Suniel Deshpande	9870330859
Dr. Seema Laddha	9833587657

Venue

SIES College of Management Studies,
Sri Chandrasekarendra Saraswathi Vidyapuram,
Plot No 1 E, Sector V, Nerul, Navi Mumbai, Maharashtra- 400706
Telephone: 91-22 - 61082400; Fax: 91-22- 27708379
Website: http://www.siescoms.edu

Registration Form

Conference

On

Managing Technology , Innovation & Sustainability

Name of the Participant: _____

Designation: _____

University / Organization: _____

Mailing Address: _____

_____

City: _____   Postal Code: _____

State: _____   Country: _____

Telephone: (O) _____   (M) _____

Email: _____

Registration Fee* Details: (tick mark whichever is relevant)

Corporate Executives: Rs.2000 /- ($50)

Academicians: Rs. 1500/-   ($30)

Research Scholars: Rs.1000/-   ($20)

Students : Rs 500/-   ($10)

Cheque/DD No.:_____ Dated: _____ for Rs: _____ drawn on

(Bank) _____

Cheque / DD to be drawn in favor of "SIES College of Management Studies", payable at Mumbai, India. *Registration fee includes Conference Kit, Lunch & Tea.

Date: _____   Signature of the Participant: _____