SIES College of Management Studies (SIESCOMS) offers AICTE Approved AIMA Post-Graduate Diploma in Management (PGDM) (a two year full-time management program)
About SIESCOMS:

The SIES College of Management Studies (SIESCOMS) was established in 1995. SIESCOMS envisages providing quality management education for the nascent professionals, the dynamic future managers for 21st century. SIESCOMS’s foundation maps its roots to the rich tradition of South India Education Society (SIES), one of the oldest and value-based educational trusts that run a number of educational institutes in the city of Mumbai and Navi Mumbai. Located on a sprawling campus at Nerul, the academic hub of Navi Mumbai, SIESCOMS boasts of one of the best physical infrastructure and academic ambience befitting a modern B-school.

Ever since its inception, academic programs of the institute enjoy full support and patronage of corporate sector and other stakeholders. Today SIESCOMS holds a place of distinction among premier business schools on Pan India basis. It is the first B-school in the country to start an exclusive vertical MBA program for pharmaceutical industry. Similarly, it is one of the few B-schools to conceive a vertical program for the biotech sector.

SIESCOMS has always been striving to provide quality education and in that pursuit, SIESCOMS received the ISO 9001:2008 Certification for quality management education. An important milestone on its journey of continuous quality improvement was reached when SIESCOMS was conferred upon with the prestigious Ramakrishna Bajaj National Quality (RBNQ) award for the year 2008 in the “Education” category. This is the only award developed in the country on the lines of the Malcolm-Balridge National Quality Award.

A highly committed group of qualified and experienced core group of faculty (54 in number) enjoying respect and recognition in academic community and corporate sector forms an enviable part of our academic team. Majority of them have managerial experience and continue to maintain close links with the corporate world through consulting and research. The core faculty team comprises of specialists from various domains including general management / strategy, human resources, marketing, financial management, pharmaceutical & biotechnology management, among others. This core faculty team is supplemented with over 100 visiting faculty from the corporate world. Thus, the students get exposure to abundant mix of academic / theoretical and applied aspects of various management theories / paradigms / practices.
About AIMA:

The All India Management Association (AIMA) was created in 1957 as an apex body of professional management with active support of the Government of India and Industry.

AIMA is represented on a number of policy making bodies of the Government of India and a number of National bodies / organizations. Some important ones are as under:

- All India Council for Technical Education (AICTE), which is the apex regulatory body for professional education in the country under the Ministry of Human Resource Development (HRD), Government of India.
- Council of Institute of Applied Manpower Research
- Boards of Governors, Indian Institutes of Management (Ahmedabad, Bangalore, Calcutta, Indore, Kozikode, Kashipur, Udaipur, Ranchi, Rohtak, Tiruchirapalli and Raipur)
- Bureau of Indian Standards, New Delhi
- National Productivity Council, New Delhi
- Central Direct Taxes Advisory Committee

As a part of its activity, AIMA conducts a 2-year full-time PGDM program which is approved by AICTE. This program is one of the apex programs runs by AIMA through various partners across the country.

Highlights of AIMA-PGDM Program:

This program is a joint venture between SIESCOMS and AIMA and the quality is ensured through final examination conducted by AIMA. The program spans over 4 semesters. While the first two semesters contain general management subjects and subjects from various functional domains, the 3rd semester mainly contains the specialization subjects. The 4th semester contains integrative subjects and an integrated project.

Further class room teachings will be done for 4 days in a week and remaining 2 days will be spent by the students in a corporate environment. This would improve the application orientation of the knowledge gained during the classroom teaching.

This program is being offered in three specializations:

a. Finance
b. Marketing
c. Information Systems
Eligibility Criteria:

- Candidates with minimum 50% in Graduation (under 10+2+3 scheme) from a recognized University are exempted from the entrance test for admission.

- Interested candidates with below 50% in graduation are required to appear in the test (MAT/ CAT/ XAT/ ATMA / any other state level test.) to be eligible for the interview. There will be no cut off score.

Admission Procedure:

Eligible candidates need to appear for a personal interview.

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