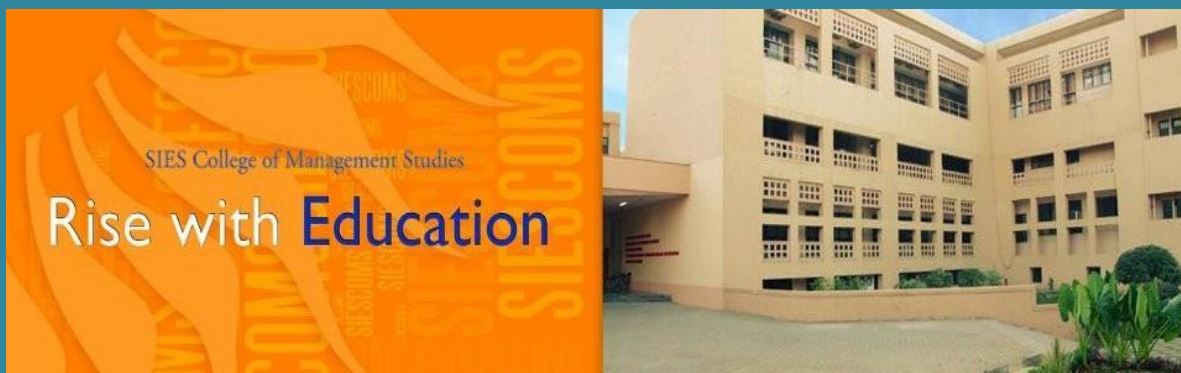


SIESCOMS

GENERAL MANAGEMENT CONFERENCE - 2017

Renovating Management Theories & Practices



Saturday, 9th December 2017

SIES College of Management Studies

Sri Chandrasekarendra Saraswati Vidyapuram, Plot No 1 E, Sector V, Nerul

Navi Mumbai, Maharashtra 400706

Tel: 91-22 -61082400; Fax: 91-22- 27708379

Website: <http://www.siescoms.edu>

South Indian Education Society (SIES) is known as one of the oldest educational trusts in the city of Mumbai, having been established in 1932. SIES is a learning organization that adapts itself to the fast growing dynamic environment, while retaining the cultural values and ethos. SIES College of Management Studies (SIESCOMS) at Navi Mumbai is an outfit of SIES and is a well-established and leading B-school in Mumbai and has over the years achieved a distinct position on a Pan-India basis. It is today ranked as one of the top B-school in the country.

SIESCOMS is affiliated to University of Mumbai, approved by AICTE and is involved in teaching, training and promoting research in the fields of Management and Technology. The institution offers several flagship management courses that include Post Graduate Diploma in Management, Pharmaceutical Management, Biotech Management, and Masters in Management Studies and Executive MBA programs. The institute also offers a technology program captioned Masters of Computer Application. The institution is committed to deliver global quality in management and technical education by nurturing a learning environment which is conducive through a strong intellectual capital.

About the Conference

Conference on General Management- **“Renovating Management Theories and Practices”** is one of the distinctive initiatives of SIESCOMS. The Conference will cover various domains and sub-domains of management with unique perspective through large scale Contemplations and Research Oriented Presentations on various management aspects.

Conferences is to facilitate an open and constructive dialogue between researchers and practitioners based on research works and practical experiences which foster a better understanding of the world’s best management policies and practices. The aim of the conference is to provide effective managerial responses to leadership challenges of the 21st century. Such platform encourages discussion and exchange of information among academicians, scholars and practitioners; where they share their theory, research, and experience on management and administration.



Indicative Tracks

Conference calls for the research papers with General Management

Track 1

❖ **Entrepreneurship, Innovation and Growth**

- Women entrepreneurs education and Development
- Entrepreneurship in Developing countries.
- Green Entrepreneurship
- Social and community Entrepreneurship

Track 2

❖ **Strategic management and Business Policy**

- Competitive Advantage
- The role of PSU's and NGO'S and emerging public- private Partnership
- Corporate Sustainability
- Strategic HRM

Track 3

❖ **Human Capital Management**

- Engagement and Retention
- Industrial Relations, Culture and Diversity
- Executive coaching and Leadership
- Human Capital Standards and Analytics
- Performance Management

Track 4

❖ **Business Economics**

- Impact Of Macroeconomic policies on Indian Labor Markets (Monetary, fiscal, financial)
- Evidence on the economic and social cost of unemployment
- Behavioral Economics and public Policies
- Impact of managerial Economics on Business Decision making

Note: The tracks are only indicative and the authors may also submit papers on other relevant and contemporary topics exclusively with international dimension.

Guidelines for Authors

The authors are hereby invited to submit original research or concept based papers, abstracts of PhD theses and book reviews to crmp2017@siescoms.edu

Guidelines for submitting papers are as follows:

1. Submission Rules for Papers:

- At the time of submission, submitted papers must not have been previously presented or scheduled for presentation. Submitted papers must not have been published or accepted for publication.
- NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.

2. Formatting Your Paper :

Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

- The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in Microsoft Word format.
- The maximum length of the paper should be 3500 word approximately (including title page, all figures, graphs, tables, appendices, and references).
- All research articles should have the following sections: Title page, Abstract, Key words, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Results, Conclusion, Scope for Further Research, Acknowledgement (if any) and References
- Use Times New Roman (with double spacing) 12-point font for full text, all main and subheadings.
- Use 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting.
- To facilitate the blind review process, remove all author-identifying information from the full text of the paper and references.
- The title page includes title of the paper, area of the paper, author's full address/ affiliations, telephone/fax number and email address.
- All articles should have an abstract of around 200words.
- All references should be in American Psychological Association (APA) style. For more information on the APA format, see <http://www.apastyle.org>.

Important Dates and Registration Details

Important Dates:

Abstract Submission:	24th August 2017
Submission of Complete Research Paper:	20 th October 2017
Confirmation of Acceptance of Paper:	30 th October 2017
Last date for Registration:	5 th November 2017
Date of the Conference:	9 th December 2017

Registration Fees:

Corporate Executives:	Rs 2000/-
Academicians:	Rs 1500/-
Research Scholars:	Rs 1000/-
Students :	Rs. 500/-

Conference Conveners

Dr. Sarita Kumari – Professor of HRM and Economics, SIESCOOMS - +91 9769299044

Dr. Apoorva Trivedi – Assist professor of HRM and IR ,SIESCOOMS - +91 7715941931

SIES College of Management Studies

Registration Form

Conference

On

Renovating Management Theories and practices

Name of the Participant: _____

Designation: _____

University/Organization: _____

Mailing Address: _____

City: _____ Postal Code: _____

State: _____ Country: _____

Telephone: (O) _____ (M) _____

Email: _____

Registration Fee* Details: (tick mark whichever is relevant)

Corporate Executives: Rs.2000 /-

Academicians: Rs. 1500-

Research Scholars: Rs.1000/-

Students : Rs 500

Cheque/DD No.: _____ Dated: _____ for Rs: _____ drawn on (Bank)

Cheque / DD to be drawn in favor of "SIES College of Management Studies", payable at Mumbai, India. *Registration fee includes Conference Kit, Lunch & Tea.

Date: _____ Signature of the Participant: _____