A part of the
South Indian Education Society (SIES),
Mumbai:
an Educational Journey since 1932
The SIESCOMS Advantage

• LRQA accredited ISO 9001:2008 Quality Certification towards establishing quality standards in management education

• Integrated value-based Leadership Development Program

• Learning by making decisions through simulation & case study methods dealing in situations of conflicting data, varied assumptions, among others

• Two distinct Internship Opportunities: Social Sector & Corporate

• Developing global managers with Indian values & ethos

• Globally relevant live industry intelligence shared through intense industry integration

• Strong alumni relationships with a community of over 5000 successful network of global professionals
SIESCOMS Recent Rankings & Accolades Won

- **Recent Rankings**
  - Top 50 Business Schools by Times of India-B School Survey (2013)
  - Top 15 Business Schools by Business Barons (2013)
  - Top 50 Business Schools by Business India (2012)
  - Top 30 Business Schools by Economic Times (2012)
  - Top 30 Business Schools by BT-Nielsen Survey (2011)
  - Top 20 Business Schools by Open-C Fore Survey (2009)

- **Accolades Won**
  - Recipient of prestigious IMC Ramakrishna Bajaj National Quality (IMCRBNQ) Award under Education Category (2008)
  - DNA & Star of Industry Group B-School Leadership Award (2013)
  - 7th Indy’s Best B-school Leadership Award (2013)
Portfolio of
Academic Programs Offered

Management
• Masters in Management Studies (University of Mumbai & AICTE)
• Post Graduate Diploma in Management (AICTE)
• Doctor of Philosophy (University of Mumbai & SNDT University)

Healthcare
• Post Graduate Diploma in Pharmaceutical Management (AICTE)
• Post Graduate Diploma in Biotechnology Management (AICTE)

Technology
• Masters in Computer Application (University of Mumbai & AICTE)
SIECOMS Academic Ambience

• Core Full Time Faculty: 54 (judicious mix of academicians and persons with relevant corporate background)
• Consulting Professors: 150 drawn from industry
• Annual Publications:
  – SIES Journal of Management (research journal): Bi-annual
  – Idea Research (student driven research journal): Annual
  – Prerana (a journal on social issues): Annual
  – Working Papers (research publications of faculty): on-going basis
Corporate Interface:
Centers of Excellence

- Banking & Finance
- NGO Management
- Business Ethics & Values
- Pharmaceutical Management
- Entrepreneurship
Corporate Interface: Training & Consulting

• 18-months Week-end Program for Working Professionals

• On-going GMCS program for ICAI Professionals

• Advanced Management Program (AMP) for banking professionals in association with Indian Institute of Banking & Finance (IIBF)

• Several Short & Medium-Term Customized Corporate Training Programs
Learning Groups
- The SIESCOMS MBA is structured to support active collaboration with contemporaries and faculty in right-sized groups.
- Leadership Labs help augment skills with personalized mentoring.
- Close networking with faculty engages students with new world research & ideas.

Global Experience
- Enhances the students’ holistic knowledge (historical, socio-political) through global coursework.

Mentoring Resources
- With prior knowledge about student background, the mentors design study plan, develop critical skills, help them identify & pursue opportunities for putting management skills into practice.

Super-Specializations
- Grooming champions through additional power packed 100 hours on Industry Driven Inputs
- Focus of critical functional issues
- Additional focus on emerging trends

Diverse Teaching Methods
- Course curriculum is designed to integrate knowledge with skills. Every Saturday students get to learn from corporate from Corporate Interaction Series (CIS).
The few key focal points of learning methodology include:

- Learning experience must strengthen individual’s potential for real world work application both in terms of skill and attitude.

- Learner must recognize & accept responsibility for professional growth and development.

- Values, probity & societal sensitivity must go along with professional living.
Judicious Mix of Varied Teaching Methods

- Case Studies
- Lecture & Discussions
- Feedback
- Learning Labs
- Problem-solving Sessions
- Role-Plays
- Simulations
- Team Projects
- Theoretical Parody
- Corporate Immersions

Sample Teaching Method Mix by Subject

- Managerial Finance
- Organization Behavior
- Entrepreneurship
Learning Pedagogical Pillars

- Experiential
- Social Interaction
- Knowledge
- Industry Integration
Learning Pedagogical Highlights

- **LTDP (Leadership Trait Development Program) through Committee Work:**
  - Learning to get things done in an organization & sharpening interpersonal skills
  - Collaboration without confrontation & without loosing individual interest
  - Student empowerment & nurturing latent leadership acumen

- **Yoga & Managing Stress through Meditation:**
  - Lifelong learning for a worthwhile life
  - Boosting emotional maturity
  - Aiding self management & development

- **SLIP (Skill Linked Immersion Project):**
  - Identification of skills gap through SWOT
  - Exploration & selection of specific skill for development
  - Rigorous immersive self learning process (through self-study & industry interaction)
  - Caters to industry specific skill development as well which enhances employability
Learning Pedagogical Highlights

• **Idea Research (student driven research initiative):**
  – Fostering out-of-the-box thinking
  – Learning scientific methods of research & problem analysis / dissection
  – Aiming to come up with solutions to challenging industry concerns mentored by faculty

• **International Language**
  – Learning one foreign language of choice to boost international employability

• **Sahayog & NGO Project:**
  – Appreciating universality of managerial principles
  – Developing sensitivity to the underprivileged sections of the society
  – Providing management inputs to NGOs adding on their efficiency and productivity

• **Simulation Teaching Method:**
  – Helping students take decisions in quasi real life scenario
  – Improving ability to understand complexity of real life and uncertainties associated
Batch Initiatives: Annual Grand Student Event

- Master Umbrella Brand: **Virtualities**

- Brand extensions:
  - **Parivartan**: Marketing Conclave
  - **Nirmaan**: Human Resources Meet
  - **Mudrank**: Finance Event
  - **Pharma Vision**: Pharma Conclave
  - **Biogerant**: Biotech Conclave
  - **Itelect & Pixels**: Technology Event

All these events have two Components:
  - Corporate Interaction
  - Inter-Collegiate Student Competition
Batch Achievements: Awards Won by the Students During the Year

• Won the IMC (BSPC 2012) Best Summer Internship Project 2012
• Won the First Prize at NMIMS Sale Tale 2012
• Won the First Prize at SIMSREE User 2012
• Won the First Prize at Business Standard Quiz 2012
• Won the First Prize at SCIT’s Graffiti Kotlers Paradigm Event 2012
• Won the First Prize at Chetna Khandelwal Rolling Trophy 2012

• Won the Second Prize at NIRMA Photography Event 2012
• Won the Second Prize at IIT Kanpur Entrepreneurship Cell Event 2012
• Won the Second Prize at ICICI Securities Mock Trading Event 2012

• Won the Third Prize at KJ Somaiya Brand Quiz 2012
This Placement Season Cohort

- Marketing: 109
- Finance: 82
- HR: 36
- Operations: 12
- Pharma: 59
- Biotech: 29
- Computer Application: 60

- PGDM & MMS
- PGDM
- MCA
A judicious mix of students from diverse backgrounds with:

- Specialized knowledge
- Varied skill sets
- Assorted past academic backgrounds
- Different sectoral work experience
- Multi-Ethnicity
This Placement Seasons’ Cohort Details

PGDM /MMS Batch 2012-14
Work Experience

- Fresher: 11%
- 1 to 12 Months: 49%
- 13 to 24 Months: 19%
- 25 to 36 Months: 15%
- 37 to 48 Months: 6%

PGDM/MMS Batch 2012-14
Sectorwise Work Experience

Others include Retail, FMCG, Airlines, KPO, Telecom, Logistics, Digital Media, Real Estate.
A Glimpse of Our Major Recruiters

**AUTOMOBILES**
- Ashok Leyland
- Maruti Suzuki
- Nissan Motors
- Rolls Royce
- Tata Motors
- Volkswagen

**BFSI**
- A.K. Capital
- Axis Bank
- Bajaj Financial Services
- Bank Of Baroda
- Bank Of India
- Capital IQ
- Central Bank Of India
- DCBL Bank
- Deutsche Bank
- Exim Bank
- Federal Bank
- Fullerton
- Future First
- HDFC AMC
- HDFC BanK

**BFSI**
- HSBC
- ICICI Securities
- IDBI Bank
- India Infoline
- Kotak Bank
- L & T Finance
- Mahindra Finance
- Motilal Oswal
- Nomura
- NSE
- Sahara Mutual Fund
- SBI
- SBI Life
- Traftigura
- Unicon Securities
- Way2Wealth
- YES Bank
A Glimpse of Our Major Recruiters

CONSULTING
- Cerebrus Consultants
- KPMG
- Morgan Stanley
- Sutherland Global
- TransperantValue

CONSUMER DURABLES
- Blue Star
- Dish TV
- Godrej & Boyce
- Lawrence & Mayo
- PE Electronics
- Videocon Industries
- Voltas

FMCG
- Amul
- Cadbury
- Coco-Cola
- Colgate Palmolive
- General Mills
- Hindustan Pencils
- HUL
- ITC
- Johnson & Johnson
- Lexi Pens
- Nestle
- Pepsi
- Reliance Dairy

MANUFACTURING
- ACC Ltd
- Asian Paints
- BASF
- Bizerba
- Bombay Dyeing
- BPCL
- Exide Industries
- Godfrey Phillips
- H & R Johnson
- Havells
- ICI Dulex
- L&T ENC
- Nerolac Paints
- Rashtriya Chemicals
- Reliance Power
- Torrent Power
- Reliance Dairy
- Welspun
- Zicom
A Glimpse of Our Major Recruiters

**IT / ITES / KPO’S**
- Accenture
- Capgemini
- eClerx
- HCL
- IBM
- L&T Infotech
- Leo Technologies
- MAQ Software
- Naukri.com
- Igatepatni
- Nucsoft
- TCS
- Rancore Technologies
- Syntel
- Ugam Solutions
- Wipro

**INFRASTRUCTURE / REAL ESTATE**
- HDFC Real Estate
- HDIL
- India Bulls Real Estate
- Lodha Group
- Tata Housing Ltd.

**MEDIA / ADVERTISING**
- Balaji Telefilms
- BigTree Entertainment
- Business Standard
- DNA
- DraftFCB
- Free Press Journal
- Hindustan Times
- MediaPro
- Network18
- Percept Picture Company
- Radio Mirchi
- Sony Television
- Zee Network
- India.com
A Glimpse of Our Major Recruiters

**RETAIL**
- Aditya Birla
- Future Group
- Hypercity
- Planet M
- Raymond
- Westside

**PHARMA**
- Abbott
- Alembic
- MSD Pharmaceuticals
- Piramal Healthcare
- Sandoz
- USV Pharmaceuticals

**TELECOM**
- Airtel
- IDEA Cellular
- Reliance Telecom
- Tata Teleservices Ltd.
- Vodafone

**LOGISTICS**
- Crown Relo
- DHL
- iMaritime
- Ingram Micro
- Kale Logistics
Recruit a SIESCOMS MBA

- Who has been groomed in an unparalleled learning legion chosen through challenging admission benchmarks.

- Who is energized & moves towards solutions for the future.

- Who has proven & tested leadership experience & potential.

Thank You