FAQs for PGDM / PGDM (Pharma and Biotech) Admission
for the Batch 2013-15

1) What is the minimum educational qualification required to get into the PG program?
   Ans: Graduation (minimum three year duration) in any discipline from a recognized university with minimum of 50 per cent marks. The students who are appearing for final year examination / awaiting final year results can also apply. However, for pharma & biotech program one needs to be pharma graduate or graduate in life science / biotechnology / chemistry, etc. with 50 per cent marks.

2) What are the various exams considered?
   Ans: We consider marks in any of the following all India examinations:
   CAT / CMAT / ATMA / MAT

3) What are the minimum cut off scores in each of the tests that are considered?
   Ans: SIESCOMS believes in the overall personality while selecting students considering their past academic records, work experience, if any, among others. There is no prescribed minimum cut off score for any test. However, due weightage is given to the test scores.

4) Can I apply for PGDM program if I have not appeared for any of the above mentioned entrance tests?
   Ans: No

5) What scores do I submit if I have given all the exams?
   Ans: You can submit all the scores whatever you have appeared at or wherever you have scored highest.

6) What are the selection criteria for PGDM programs?
   Ans:
   1. Test score
   2. Group Discussion
   3. Personal interview
   4. Past academic records
   5. Work experience, if any

Based on weighted average of the above parameters, the merit listing is done.
7) What weightage do we give for various parameters in selection process?

Ans: Weightages vary from year to year. Apart from GD / PI, weightage is also given to past academic credentials and work experience. Test scores also carry a weightage.

8) Where would the GD / PI process be conducted and When?

Ans: Details are as under:

a. **Mumbai** - SIESCOMS campus - 13th April, 2013 onwards
b. **Delhi** - 21st and 22nd April 2013
c. **Bhopal** - 28th April 2013
d. **Bengaluru**: dates are yet to be decided

Note: Any of the outstation centers can be changed at the discretion of the institute depending on response. Other centers also may be added depending on response.

9) What ranking does SIESCOMS have on an All India basis?

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<th>Description</th>
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<tr>
<td>1</td>
<td>Free Press Journal B-School Ranking 2012-Ranked AA among all B-schools in Mumbai Region across Marketing, Finance and HR Streams</td>
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<tr>
<td>2</td>
<td>Forbes Rating-18th among all B-Schools for most preferred college by the companies for marketing placements (ET-Corporate Dossier 15th April-2011)</td>
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<td>3</td>
<td>ET-Business School Ranking (Corporate Dossier 15th April-2011)-31st among all B-Schools in India</td>
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<td>4</td>
<td>Business India B-School Ranking (October, 2010): 32nd among all B-schools</td>
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<td>5</td>
<td>All India Management Association Ranking (Indian Management, October, 2009): A2 among all B-schools</td>
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<td>6</td>
<td>BT-Nielsen Ranking (India Today, October, 2009): 29th among all B-schools</td>
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<td>7</td>
<td>Open-C Fore Survey (Open Magazine, September, 2009): 18th among all private B-schools</td>
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<td>8</td>
<td>C Fore-Mint Survey (Mint, September, 2008): 14th among all private B-schools</td>
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<td>9</td>
<td>Recipient of IMC Ramakrishna Bajaj National Quality (IMCRBNQ) Award under Education Category for the year 2008</td>
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10) How is the placement scenario SIESCOMS?

Ans: The placement is quite decent at SIESCOMS. The institute has very good relationship with a large number of corporate from various sectors. The placement for the batch 2011-13 is still going on. The statistical details of 2010-12 batch are as under:

a. Highest salary: Rs 12.5 lacs p.a.
b. Average salary: Rs 4.5 lacs p.a.
c. Lowest salary: Rs 3.5 lacs p.a.
The ROI for SIESCOMS is quite comparable, if not better, than many of the comparable institutes considering the fees and initial placement salary. For other details including companies coming to the campus, please refer to the institution website.

11) What are the different specializations offered by SIESCOMS?

Ans: The institute offers four specializations in PGDM program: Marketing, Finance, HR and Operations. Information Technology may start from next year. SIESCOMS also has a dual specialization facility. Pharma & biotech have the main specialization in areas of sales & marketing though dual specialization facility is there.

12) What is the intake of students in different programs?

Ans:
1 Post Graduate Diploma in Management (PGDM)-AICTE approved: **120 seats**
2 PGDM (Pharmaceutical Management)-AICTE approved: **60 seats**
3 PGDM (Biotechnology Management)-AICTE approved: **30 seats**
4 MMS (Masters in Management Studies)-University of Mumbai affiliated and AICTE approved: **120 seats** (plus 1 from J & K)
5 MCA (Masters in Computer Application) University of Mumbai affiliated and AICTE approved: **60 seats**

13) What type of reservations the institute has?

Ans: SIES is a South Indian Linguistic Minority Institute. Hence 50 per cent seats of all programs are reserved for Maharashtra domiciled South Indian speaking students (Tamil, Telugu, Malayalam, Kannada, Tulu, Konkani). However, if adequate number of qualified candidates is not available from the above category, such seats are made open to general candidates. Further, all admissions to SIESCOMS are based purely on merit. The only exception is children of employees of SIES institutions.

14) What is the application fee for each program?

Ans: For our AICTE approved programs (all PGDM programs), the fee structure is as follows:

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<td>One Program</td>
<td>Rs.2000/-</td>
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<tr>
<td>More than one programs</td>
<td>Rs. 3000/-</td>
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Note:- PGDM (Pharma and Biotech) would be considered as one program for the purpose of application fee.
15) How is the application fee to be paid?

Ans: The application fees are to be paid through demand draft, favoring SIES College of Management Studies, payable at Mumbai.

16) What is the fee structure for various PGDM programs?

Ans: The fee structure for the year 2013-15 is as follows:
- PGDM - Rs 2,50,000 per year
- PGDM (Pharma and Bio tech) - Rs 2,00,000 per year
Fees are payable annually.

17) Are there any management seats?

Ans: No, all seats are purely on merit. The institute does not charge any Capitation Fees, whatsoever. Further, the institute does NOT have any admission agents for the purpose of admission to any of the programs at SIESCOMS.

18) Will I get refund of fees if I cancel my admission?

Ans: Yes, As per AICTE rules.

19) Does SIESCOMS offer any loans / financial assistance through banks?

Ans: The institute has tie-up with SBI & IDBI banks and assistance is provided for getting bank loans. However, usual terms & conditions of the banks would apply.

20) Does SIESCOMS provide hostel facility?

Ans: Private accommodation is available locally both at hostels as well as private apartments. The institute helps admitted students in identifying private accommodation and hostel facilities. Some of the existing outstation students whom you could contact are:

a) Ashish Lalwani (e-mail: ashish.lalwani75@gmail.com)
b) Megha Saluja (e-mail: megha61@gmail.com)
c) Ruchika Shrivastava (e-mail: ruchikashrivastavacat@gmail.com)
d) Vasu Jain (e-mail: vasujain.sies@gmail.com)
21) Where will I get the SIECOMS application form for PGDM, PGDM (Pharma and Biotech Management) programs?

Ans:
• Institute office at Nerul, Navi Mumbai on all working days (10.00 am to 4.00 pm)
• Website (www.siescoms.edu) from where they can be downloaded and submitted to the institute personally or by post.
• At select IMS learning centers (details at www.siescoms.edu)

22) What is the last date for sale and submission of Application Forms?

Ans: Advertisement for admission to all PGDM programs will appear in Education Times (supplement of Times of India) all India edition and DNA in February. Please refer the details there.

23) What is the date of declaration of results?

Ans: May / June-2013

24) What is the date of Commencement of classes for PGDM programs?

Ans: July-2013

25) Which is the institute number / email id where I can get some admission related information:

Ans: Numbers: 27708376 /77. Contact persons: Ms. Bindu or Ms. Rachna

Office admission Id: admissions@siescoms.edu

Admission helplines: 9324892434 / 9324364263

26) Any faculty member I can get in touch with for my doubts.

   a. Prof. Nitin Vazirani  vazirani.nitin@siescoms.edu
   b. Prof. Susen Varghese- susen@ siescoms.edu
   c. Prof. Parag Amin- parag@siescoms.edu
   d. Prof. Chitra R- chitra.ramanan@siescoms.edu (with specific reference to pharma / biotech programs)
   e. Prof. Sharmila Mohapatra- sharmila@siescoms.edu

General Information:

In case you have major issue, please contact the Mentor of the institute Dr. A K Sen Gupta at sengupta@siescoms.edu or aksengupta51@gmail.com.