



# SIES College of Management Studies

*A transition from leaders to globally  
responsible citizens*

# SIESCOMS

Master of Management Studies 2017-19  
Master of Computer Applications 2017-20  
(Affiliated to the University of Mumbai)

**Admission  
Brochure**



# Vision & Mission

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## **VISION**

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"TO BE ONE OF THE  
PREFERRED BUSINESS  
SCHOOL IN INDIA"

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## **MISSION**

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"IMPARTING QUALITY AND  
HOLISTIC EDUCATION FOR  
DEVELOPING BUSINESS MANAGERS  
& TECHNOCRATS"

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## **VALUES**

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RESPECT FOR INDIVIDUALS |  
RESPECT FOR FREEDOM | CREATIVITY &  
INNOVATION | QUALITY FOCUS IN PROCESS  
| BELIEF IN ACHIEVEMENT  
| SELF-CONFIDENCE TO ACHIEVE | SOCIAL  
SENSITIVITY | INTEGRITY | CREDIBILITY | SELF ESTEEM

# From the Mentor's Desk

Dear Friends,

The higher education system, particularly technical and professional educational system in India is at the crossroads. GER is at a lower level compared to the global average and there is a need for expansion along with the societal demands for access, equity and inclusion. Quality at the same time is the other crucial vertex as expansion without excellence will eventually lead to a mediocre system bereft of global standards. The dilemma is increasingly becoming a nightmare for the regulators; besides the islands of excellence, there are a plethora of institutes which are devoid of quality and hence, of lesser value for a future India.

It is in this scenario that an institution like SIES College of Management Studies (SIESCOMS) is poised to be an institute with a difference. Being a part of the South Indian Education Society (SIES), one of the oldest and premier educational trusts in the city of Mumbai, SIESCOMS is actively engaged in creating not only corporate professionals, but also responsive and responsible citizens who can be proud inhabitants of an India of tomorrow. Competence and Character are the two basic competencies that SIESCOMS tries to inculcate in all its students through its various Post-Graduate Management, as well as, Technical Programs.

The institute has a strong belief in the axiom that it is not only the physical infrastructure and ambience but the presence of conducive, intellectual and supporting climate is what is at the core of an educational institution. The culture, therefore, at SIESCOMS is more like an extended family than a classical hierarchical set-up. With a large pool of faculty both from the world of academics as well as corporate, good quality of students, well-laid systems and processes that include a mix of Indian culture and modern techniques / tools, SIESCOMS is today consistently rated as one of the best business schools from the perspective of students, corporate recruiters as well as the larger community in which the institute operates.

This institute brochure is a brief compendium of the various programs and initiatives of the institute.

We believe in providing a conducive, learning environment and some of the best practices that industry has today. We are confident of our continued journey towards excellence in this competitive and complex world while maintaining our identity and uniqueness. We are in constant search for our quest to balance between creating global citizens of Indian values and ethos.

Regards

**Dr. A K Sen Gupta**

Mentor

SIES College of Management Studies (SIESCOMS)



# Our Parentage

“THIS SOCIETY SHOULD SINCERELY SERVE THE CAUSE OF EDUCATION AND THE EDUCATIONAL NEEDS OF THE COMMON MAN OF THIS COSMOPOLITAN CITY”

The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established high schools, various arts, and science and commerce colleges, along with academic and professional institutions of higher learning. This includes establishment of Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment, and SIES Graduate School of Technology (an Engineering institute). Two ventures of a different nature to be added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors' Home.

And the story of our achievements & Milestones continues.....

## MILESTONES

- 2015 SIES Central Training Department
- 2013 SIES Institute of Chromatology and Spectroscopy
- 2004 SIES Institute of Medical and Laboratory Technology
- 2004 SIES Centre for Excellence in Management Research & Development
- 2003 SIES Veda Pathashala, Nerul
- 2003 SIES Senior's Home, Nerul
- 2003 SIES Shri Chandrasekarendra Granthalaya
- 2003 SIES Vyayamshala
- 2002 SIES Graduate School of Technology, Nerul
- 2002 SIES School of Packaging, Nerul
- 2001 SIES Centre for Professional Research & Education
- 1999 SIES Indian Institute of Environment Management, Nerul
- 1998 SIES College of Arts Science and Commerce, Nerul
- 1995 SIES College of Management Studies**
- 1889 SIES College of Commerce and Economics, Sion East
- 1980 SIES Institute of Comprehensive Education , Sion West
- 1960 SIES College Arts, Science and Commerce, Sion West
- 1932 SIES High School

# The SIESCOMS Advantage

The SIES College of Management Studies was established in 1995 with the primary objective of providing quality management education to budding professionals. SIESCOMS's foundation maps its roots from the rich and glorious tradition which is the crux of The South Indian Education Society. At SIESCOMS every student is inculcated with the necessary skills and knowledge to help him devise new ways/new solutions in today's challenging and ever changing business scenario.

## **Accreditation**

\* 9001-2008 ISO Certificate of Quality in Management Education-Lloyd Register Quality Assurance (LRQA): ISO 9002

## **Rankings & Awards**

As a result of the strong intellectual capital, academic ambience and close liason with the industry, the institute has always featured amongst the top business schools at the national level.

- Times of India Best B-School survey (Feb 2017) SIESCOMS ranked 21<sup>th</sup> among all B-schools in India.
- Times of India Best B-School survey (Feb 2016) SIESCOMS ranked 25<sup>th</sup> among all B-schools in India.
- OUTLOOK- Best Business Schools Ranking - SIESCOMS ranked 32<sup>nd</sup> - (Drishti Survey 2016)
- Business School with Industry Related curriculum in Marketing at the ABP News Education Awards 2016
- Forbes India "The Great Indian B-School" (Feb 2016) featured among top 100 b-Schools of the country.
- Higher Education Review (March 2016) SIESCOMS Ranked 28th among all B-schools in India beyond IIMs.
- Best Management Institute of the Year 2016 by Bombay Management Association (April 2016)

## **Journal Publications**

- SIES Journal of Management - A Bi-Annual Journal - ISSN Publication

- Idea Research - Compendium of Research Papers by SIESCOMS students - ISBN Publication
- Prerna - A Bi-Annual Journal of Social Issues - ISSN Publication
- SIES Journal of Pharma - Bio Management - Journal on Pharma/Biotech sector - ISSN Publication
- Journal of Information Technology and Computer Applications - ISSN Publication

## **List of Committees as per the AICTE Norms**

Unfair Means enquiry Committee, Social Responsibility Cell, Faculty & Staff Welfare Committee, Compliance Committee, Grievances redressal Committee, Women Empowerment cell, Anti-Ragging Committee.

## **Details of Anti-Ragging Committee**

The committee comprises of two senior faculty from the Institution, a Social Activist, Inspector Cyber Crime Cell and Superintendent - Central Excise. The major objective of this committee is compliance of Anti-Ragging norms according to AICTE guidelines. Familiarizing all the employees and senior students regarding various forms of Ragging according to AICTE guidelines.

## **Details of Women Development Cell**

This Cell is consistent with the VC Directions under Sec. 14 (8) of Maharashtra Universities Act (Ref No. WDC/VCD/ 240 of 2008). The term of the Cell shall be three years. The name of the members of the Cell shall be displayed at all times on the main notice board. The Cell shall meet at least twice every academic year and the intervening period between two meetings shall not exceed six months. The cell comprises of two women faculty and one staff female, member of the NGO and a student council member.



# Infrastructure and Facilities

The green and expansive spread of SIESCOMS campus ensures a warm welcome to every visitor. The tranquility of campus provides an ideal launching pad for budding fliers.

SIESCOMS boasts of state-of-the-art infrastructure, befitting a modern B-school. These include:

**400 networked** terminals (including iMacs) with uninterrupted **35 mbps** broadband internet facility

Well-equipped **Administrative Block** and **Faculty Rooms**

**Greviance Cell**

**18 spacious** air conditioned **Lecture rooms** and Tutorials rooms with LCD Projector

Banking & **ATM Facility**

160 seater **fully equipped auditorium**

**Medical Facility**

Career counselling & **Placement cell**

**Play Grounds**

**Student Recreation Centre**

Fully Computerised and well-stocked **Library** facility and **reading room** (with on-line journals)

**Canteen**

**Research Cell**

**2 Conference Halls**

Large student **activity centre**

4 large **Seminar Halls** primarily dedicated for management development programs

Yoga and **Meditation Centre**

Boys **common room** & Girls **common room**

**MOODLE** (Modular Object-Oriented Dynamic Learning Environment): and open source LMS-All courses are hosted on moodle at the institutes' server

Well-equipped **Gymnasium**

In-house **Banking & ATM Facility**

All these facilities are spread out in a large open space in a serene climate in the suburbs on Mumbai, conducive for learning processes.

# Unique Features

- No capitation fees is charged for any programs of SIES College of Management Studies.
- Educational Loan facility available with SBI and IDBI banks.
- All admission are strictly through merit except for the children of SIES staff.
- Rigorous All-Round The Year Corporate Seminars, Workshops, Research Colloquiums And Conferences to aid corporate development of students.
- Industrial visits, Management Games, Business Reading & Mentoring sessions are a regular feature.
- Student driven culture through student committees.
- Continuous interaction with the corporate world through weekly theme based Corporate Interactions Seminars [CIS], Conferences & Seminars.
- Rigorous practical exposure to the industry through a 2 month "Summer Internship Project."
- Specializations offered in the subjects of Marketing, Finance, Human Resources, Operations & IT.
- Mandatory Experiential Learning Tour.
- Mandatory Industry Visits, Business Reading, Corporate Mentoring & Mock GD /Interview sessions.
- "Capstone Projects" & "Concurrent Projects" for live Industry Exposre.
- Innovative teaching Pedagogy viz. Group Discussion, Class Debates, Management Films, Book Reviews, Case Studies, Simulations, etc.
- Participation in national & international industry conferences.
- Foreign Language Certification.

# Our Intellectual Capital

## Core Faculty\*

### MARKETING

Prof. Deepa Donde PGDBA

Dr. Parag Amin BE, MBA, PhD

Prof. Rajesh Nair M Com, MDBA

Dr. Seema Laddha MBA, PhD

Dr. Shalini Gulecha MBA, PhD

Dr. Swati Kulkarni BE(E&TC), PGDM, PhD

Prof. Vatsala Bose M Sc, MBA

Prof. Vidya Iyer M.Com, MBA, PGDMM

Prof. Vikram Parekh PGDBA

### FINANCE

Prof. A. R. Parasuraman M Com, FICWA, ACS, DMS, MFM.

Prof. C.R. Radhakrishnan M Com, CAIIB, Cert In Industrial Finance, CIA(USA)

Prof. Dhananjay Mallya B Com, FCA

Prof. K.R. Venkateswaran M Com, LLB, CAIIB, FCS

Dr. Kaustubh Arvind Sontakke MA, M.Com, M.Phil, PhD (Fin.) & PhD (Accountancy)

Dr. M. S. Devi M.Com, PhD

Dr. Madhavi Dhole M Com, MBA, PhD

Prof. Manoj Bagesar BE, MBA

Prof. V. Sivakumar M Stat, LLB, CAIIB, Dip. in Fin Services

### HUMAN RESOURCE

Dr. Apoorva Trivedi MBA, PhD

Prof. Lalitha Pillai M.Com, PGDPMIR

Prof. Nishi Kaul M.A; M.Phil

Dr. Nitin Vazirani M.Com(Fin), M.Com (Mgmt), MHRDM

Prof. Sarika Singh MBA

Dr. Sarita Kumari MA, MBA, PhD

### OPERATIONS MANAGEMENT

Anguja Agarwal PGDM (O&M)

Nitin Kubde BE (Mech. Engg.), MBA, ME (Mech. Engg.), PhD (Management)

Vilas K. Chaudhari MSc, MCM, MBA, PGDCA

### GENERAL MANAGEMENT

Prof. Ira Kumar M Sc, MBA

Prof. Pankaj Srivastava M.Com, MIBA

Dr. Ranjith P. V. B. Tech., MBA, PhD

Prof. Saanchi Bhide Gadgil MBA

Dr. Sandeep Bhanot BE MMS, PhD

Prof. Sharmila Mohapatra MA

Prof. Sujatha V. Rao M.A, MBA

Prof. Tapash Sen Gupta BSC, PGDIRW

### ECONOMICS

Prof. Jharna Lulla MA, DBA

### SYSTEMS

Prof. Anupkumar Palsokar MCA, M Phil

Prof. L. S. Swasthimathi MCA, M Phil

Prof. Mamta Sharma MCA

Prof. Neha Jayant Chopade MCA

Prof. Pankaj P. Raibagkar MCA

Prof. Roshna Ravindran MCA, MPhil

Prof. Shanti Bhat MCA

Prof. Shilpa Deshmukh MCA

Prof. Snehil Dahima MCA, MBA (Operations)

Prof. Snigdha Ramesh MCA

Prof. Vidhya Rao MCA, ADCSSA, BTE

### PHARMACEUTICAL & BIOTECHNOLOGY

Dr. Chitra Ramanan MSc, PGDMM, PhD

Dr. Ranjana Jaiswal MSc, MBA, PhD

Dr. Shuchi Midha MSc, PhD, PG.D-Drug Regulatory Affairs

Dr. Suhas Tambe MSc, MPhil, PhD

Prof. Suniel G. Deshpande B. Pharm, MBA (Marketing)

### NGO MANAGEMENT

Dr. Durga Surekha MA, MPhil, PhD

\*Arranged Alphabetically



# MMS-Masters of Management Studies

**Duration:** The duration of the program is two years spanning four semesters

**Evaluation:** MMS at SIESCOMS is affiliated to the University of Mumbai. The University conducts examinations for some subjects in the second year. For other subjects the college conducts examinations on behalf of the University. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

**Award of Degree:** The MMS Degree is awarded by the University of Mumbai on successful completion of the two years of the program and on passing all the subjects in every semester.

**Minority Institution:** SIES College of Management Studies (SIESCOMS) is a Linguistic Minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under South Indian Linguistic Minority / Institute level seats will be strictly on merit based MAH-MBA/MMS-CET 2017 conducted by DTE. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions. Approved Intake for this course is 120 seats

**Cost of Application Form: Rs. 1000**

## Fee Structure

The fee structure for 2017-18 is: Tuition Fee ₹ 1,81,818/- + Development Fee ₹ 18,182/- = ₹ 2,00,000/-

**Refund Rules:** As per the AICTE guidelines.

## Course Outline

### Semester I >>>>

- ▶ Perspective Management
- ▶ Financial Accounting
- ▶ Operations Management

#### Electives any 3

- ▶ Effective and Management Communication
- ▶ Business Ethics
- ▶ Ecommerce
- ▶ Organizational Behavior
- ▶ Introduction to Creativity and Innovation Management

- ▶ Business Statistics
- ▶ Managerial Economics

- ▶ Foreign Language (Other than English)
- ▶ Negotiation and Selling Skills
- ▶ IT Skills for Management and Technology Platform
- ▶ Information Technology for Management
- ▶ Personal Grooming/Personal Effectiveness

### Semester II >>>>

- ▶ Marketing Management
- ▶ Financial Management
- ▶ Operations Research

#### Electives any 3

- ▶ Legal & Tax Aspects of Business
- ▶ Cost & Management Accounting
- ▶ Business Environment
- ▶ Ethos In Indian Managemen
- ▶ Intellectual Capital Patenting

- ▶ Business Research Methods
- ▶ Human Resource Management

- ▶ Corporate Social Responsibility
- ▶ Analysis of Financial Statements
- ▶ Entrepreneurship Management
- ▶ Ecommerce
- ▶ Developing terms & Effective leadership

**The Summer intership is for 2 months after the Second Semester**

## Semester III\* >>>>

### Finance

- Strategic Management
- International Business
- Advanced Financial Management
- Security Analysis & Portfolio Management
- Corporate Valuation
- Corporate Law
- Finance Elective I
- Finance Elective II
- Summer Internship Project

#### Electives any 2

- Commodities Market
- Fixed Income Securities
- Strategic Cost Management
- Derivatives & Risk Management

### Marketing

- Strategic Management
- International Business
- Product & Brand Management
- Sales Management
- Consumer & Industrial Buying Behaviour
- Financial Aspects of Marketing I
- Marketing Elective – I
- Marketing Elective – II
- Summer Internship Project

#### Electives any 2

- Services Marketing
- Distribution and SCM
- Marketing Research & Analytics
- Customer Relationship Management

### Human Resource

- Strategic Management
- International Business
- Organisational Theories, Structure & Design
- Competency based HRM
- Employee Relations & Labour Laws
- Training & Development
- Human Resources – I
- Human Resources – II
- Summer Internship Project

#### Electives any 2

- Global HRM
- Employee Rewards Management
- Human Resource Audit
- Performance Management

### Operations

- Strategic Management
- International Business
- Advanced Supply Chain Management
- Materials Management & Transportation
- Manufacturing Resource Planning & Control
- Business Process Re-engineering and Benchmarking
- Operations Elective – I
- Operations Elective – II
- Summer Internship Project

#### Electives any 2

- Quantitative Methods in Operations
- New Product Development and Concurrent
- Industrial Engineering Applications & Management
- International Logistics and Operations

### Information Technology

- Strategic Management
- International Business
- Software Engineering
- Business Intelligence and Analytics
- Enterprise Resource Planning
- Knowledge Management
- Information Technology Elective – I
- Information Technology Elective – II
- Summer Internship Project

\*Under revision

### *Electives any 2*

- Technology Platforms
- Database Management
- Systems Software Testing
- Information Systems Audit

### **Semester IV\*** >>>>

#### **Finance**

- Management Control System
- Creativity & Innovation Management
- Financial Modeling
- Mergers Acquisition & Corporate Restructuring
- Finance Elective I
- Finance Elective II
- Dissertation Project

### *Electives any 2*

- Commodities Market
- Fixed Income Securities
- Strategic Cost Management
- Derivatives & Risk Management

#### **Marketing**

- Management Control System
- Creativity & Innovation Management
- Strategic Marketing Management
- Marketing Elective I
- Marketing Elective II
- Dissertation Project

### *Electives any 2*

- Quantitative Models in Marketing
- Business to Business Marketing
- Media Planning & Strategy
- Emerging Trends in Marketing

#### **Operations**

- Strategic Management
- International Business
- Advanced Supply Chain Management
- Materials Management & Transportation
- Manufacturing Resource Planning & Control
- Business Process Re-engineering and Benchmarking
- Operations Elective – I
- Operations Elective – II
- Summer Internship Project

### *Electives any 2*

- Quantitative Methods in Operations
- New Product Development and Concurrent
- Industrial Engineering Applications & Management
- International Logistics and Operations

#### **Information Technology**

- Strategic Management
- International Business
- Software Engineering
- Business Intelligence and Analytics
- Enterprise Resource Planning
- Knowledge Management
- Information Technology Electives - I
- Information Technology Electives - II
- Summer Internship Project

### *Electives any 2*

- Technology Platforms
- Database Management
- Systems Software Testings
- Information Systems Audit

\*Under revision

# MCA- Masters of Computer Applications

Master of Computer Applications (MCA) was introduced in SIESCOMS in the year 2001. It is a three year full time program affiliated to the University of Mumbai. Spanning over six semesters, the course not only includes subjects that give a good grounding in the IT concepts, but also includes management oriented papers like "Principles and Perspectives of Management", "Financial Accounting" etc, thus preparing the student to be more competent to face the dynamic corporate world. The program brings out professionals who are not only conversant with technology but also application oriented for various vertical domains. The university has introduced the Grading System policy for evaluation of the subjects. The credit points are allotted to each subject and hence the mark sheet will consist of the credit points and grades.

**Award of Degree:** The MCA Degree is awarded by the University of Mumbai on successful completion of the three years of the program and on passing all the subjects in every semester.

**Minority Institution:** SIES College of Management Studies (SIESCOMS) is a linguistic minority Tamil Institute. Hence 51% of seats are reserved for Maharashtra domicile Tamil linguistic minority.

SIESCOMS does not charge any capitation fee for admission to any of its programs. The admissions to the above program under Tamil Linguistic Minority / Institute level seats will be strictly on merit based on MAH-MCA-CET 2017 examination. A few of the seats are reserved for the children of the permanent staff of SIES and its affiliated institutions.

Approved Intake for this course is 60 seats

**Cost of Application Form: Rs. 500**

**Fee Structure:** The fee structure for 2017-18 is: Tuition Fee ₹ 1,18,182/- + Development Fee ₹ 11,818/- = ₹ 1,30,000/-

**Refund Rules:** As per the AICTE guidelines.

## Course Outline

### Semester I >>>>

- Object Oriented Programming
- Software Engineering & Project Management
- Computer Organisation & Architecture
- IT in Management
- Statistics & Probability
- Lab: Software Engineering & Project Management and OOP Lab
- Lab II : Web Technologies & Mini Projects Lab

## Semester II >>>>

- ➡ Data Structures
- ➡ Computer Networks
- ➡ Operations Systems
- ➡ Financial Accounting and Management

- ➡ Decision Making & Mathematical Modelling
- ➡ LabI: Operating Systems and Computer Networks Lab
- ➡ LabII: Web Application Development Using Open Source Tools

## Semester III\* >>>>

- ➡ Database Management System
- ➡ Computer Graphics
- ➡ Network Security
- ➡ Probability & Statistics

- ➡ Lab I - Computer Graphics
- ➡ Lab II – Database Management System
- ➡ Software Project Management
- ➡ Mini Project

## Semester IV\* >>>>

- ➡ Core and Advanced JAVA
- ➡ Advanced Database Theory and Applications
- ➡ System Modeling & Simulation
- ➡ Soft Skill Development

### Elective I

- ➡ Lab I - Core and Advanced JAVA
- ➡ Lab II – Advanced Database Theory & Applications +UML

## Semester V\* >>>>

- ➡ Advanced Web Technology and Dot Net
- ➡ Wireless and Mobile Technology
- ➡ Soft Computing
- ➡ Distributed Computing and Cloud Computing

### Elective II

- ➡ Lab I - Advanced Web Technology & Dot Net
- ➡ Lab II – Wireless and Mobile Technology Mini Project
- ➡ Mini Project

## Semester VI\* >>>>

- ➡ Internship Project
- ➡ Seminar

### Elective I

- ➡ Geographic Information System
- ➡ Embedded Systems
- ➡ Service Oriented Architecture
- ➡ E-Business
- ➡ Human Computer Interface

### Elective I

- ➡ Cyber Security
- ➡ Multimedia Technology
- ➡ Information System security and Audit
- ➡ Bioinformatics
- ➡ Software Quality Assurance

\*Under revision

# Checklist of Documents to be Submitted Along with Application Forms

1. Two latest Passport size photograph
2. SSC Mark sheet and Passing Certificate
3. HSC Mark sheet and Passing Certificate
4. Degree Mark sheet and Passing Certificate
5. Marksheets of all Semesters are required in case of other than University of Mumbai (for MMS program).
6. MAH-MBA/MMS-CET Admit Card (for MMS program)/ MH-MCA-CET Admit Card (for MCA program)
7. MAH-MBA/MMS-CET Score Card (for MMS program)/ MH-MCA-CET Score Card (for MCA program)
8. ARC verification Report
9. GAP Certificate (Rs. 100/- Stamp paper (Notarized) ) Those who have passed degree on or before 2016.
10. Minority Affidavit (Rs. 100 Stamp paper for Mother Tongue )
11. Nationality Proof - ( Domicile / Leaving certificate /passport )
12. Domicile certificate clearly indicating the place of permanent residence of the parents (as per the latest norms of DTE & State CET cell)
13. Leaving Certificate/ Transfer Certificate.
14. Migration Certificate( Other than University of Mumbai Candidates)
15. Provisional Statement of Eligibility from University of Mumbai, for those students who have graduated from other than University of Mumbai
16. Undertaking in Proforma- I
17. Annexure I & II (collect it from office at the time of admission) applicable for MMS program only.



# Our Industry Partners

## Host Recruiters

 WIPRO Applying Thought	 asianpaints	 DNA	 Abbott A Promise for Life	 ICICI PRUDENTIAL We cover you. At every step in life.
 AXIS BANK	 BAJAJ   Allianz	 STAR	 DRAFTFCB	
 Fullerton India	 HDFC BANK We understand your world	 Web 18	 HDFC WITH YOU, RIGHT THROUGH HOUSING DEVELOPMENT FINANCE CORPORATION LTD.	
 kotak Kotak Mahindra Bank	 NOVARTIS	 EY Building a better working world	 CRISIL RESEARCH	 SBI Life INSURANCE With Us, You're Sure
 naukri.com India's No 1 Job Site	 INGRAM MICRO	 zomato.com	 L&T Infotech	
 Nestlé Good Food, Good Life	 TATA TATA CONSULTANCY SERVICES	 Gulf	 raymond	 a.k.
 Godrej & Boyce	 MERCK	 Deloitte.	 SUN PHARMACEUTICAL INDIA LTD.	 Pfizer
 LODHA BUILDING A BETTER LIFE	 TATA MOTORS	 CANARA ROBECO	 vodafone	

And many more.....

99 acres	Canara Robeco	ICICI Life Insurance	RBS
A.K.Capial	Cerebrus Consulting	IDBI Bank	Sanofi Aventis
Abbott Healthcare	Cipla	Ingram Micro	SBI LIFE
AC Nielsen	CRISIL	Kotak Mahindra Group Companies	South Indian Bank
Accelya Kale	Danone		Standard Chartered
ACG Worldwide	DNA	L&T Group Companies	Star TV
Akumentis	Draft FCB	Lodha	Sun Pharma
Alembic Pharma	E&Y	Mahindra & Mahindra	Tam Media
Alkem	Elder	Merck	Tata Motors
Asian Paints	Federal Bank	Morgan Stanley	TCS
ATG Tires	FEI Cargo	Naukri.com	Trafigura
Axis Bank	Fullerton India	Nestle India	Transparent Value
Bajaj Life Insurance	General Mills	Network 18	Vodafone
BASF	Godrej & Boyce	Nomura	Zee Network
Berger Paints	Gulf Oil	Novartis	Zomato
Bharat Bijlee	HDFC Bank	Pfizer	Zydus Cadila
Biocon	HDFC Ltd.	Piramal Group	
British Biologicals	HT Media	Ranbaxy	
BSN Medical	ICICI Bank	Raymonds Ltd.	



College of  
Management  
Studies

RISE WITH EDUCATION



## **SIES College of Management Studies (SIESCOMS)**

Sri Chandrasekarendra Saraswati Vidyapuram,  
Plot 1-E, Sector V, Nerul, Navi Mumbai - 400706  
Tel: 91-22 -61083425/30 Fax: 91-22- 27708379  
Admission Help Line no. 9324364263 / 9324892434  
General Email: [sies@siescoms.edu](mailto:sies@siescoms.edu)  
Admission Email: [admissions@siescoms.edu](mailto:admissions@siescoms.edu)  
Website: [www.siescoms.edu](http://www.siescoms.edu)

### **Road map to SIESCOMS**

1. To commute by train, nearest station is Nerul on the Harbor Line.
2. To commute by bus, the bus nos. that will help you reach SIESCOMS are 506, 507, 511 and 512. Please Note that bus nos. 504 and 505 stop at LP Bus Stop on the Mumbai-Pune Highway.