



Presents

SIES INTERNATIONAL JOURNAL OF MANAGEMENT

About SIES College of Management Studies:

The SIES College of Management Studies (SIESCOMS), Navi Mumbai was promoted by South Indian Education Society (SIES) in 1995 specifically to cater to the growing need of management education in India. SIESCOMS is a well-established and leading B-school in Mumbai and has over the years achieved a distinct position on a Pan-India basis by catering to the needs of various segments of management education aspirants.

SIESCOMS is affiliated to University of Mumbai, approved by AICTE and is involved in teaching, training and promoting research in the fields of Management and Technology. The institution offers several flagship management courses that include Post Graduate Diploma in Management, Pharmaceutical Management, Biotech Management, and Masters in Management Studies and Executive MBA programs. The institute also offers a technology program captioned Masters of Computer Application. The institution is committed to deliver global quality in management and technical education by nurturing a learning environment which is facilitated by a strong intellectual capital.

SIES College of Management Studies publishes “Journal of Management” with ISSN 0974 2956. The SIES Journal of Management is hosted on Ebsco and covers areas such as general management, marketing, finance, HR, systems, knowledge management, and management strategies. The Journal is bi-annual in nature.

About SIES International Journal of Management (SIJM):

SIES International Journal of Management (SIJM) is the peer reviewed annual journal providing finest platform for the publication of research papers, articles, abstracts of PhD theses and book reviews relating to the business and management issues from international dimension. The journal will have a focus on opportunities in India by the global investors and the managerial issues and challenges involved therein.

Call for Research Papers:

SIJM calls for the research papers with **international dimensions** in the below mentioned areas:

- General Management
- Finance
- HR
- Marketing
- IT and Operations
- Global Business Citizenship: A model of social responsibility and ethical behavior for the 21st century
- Dealing with terrorism as a corporate issue
- Diversity management in the age of globalization
- Work-life-balance as a global issue
- Cross-national and cross-cultural differences in B2B management
- Integration and globalization in supply chain management in the age of e-business

Guidelines for the Contributors:

The authors are hereby invited to submit original research or concept based papers, abstracts of PhD theses and book reviews. Guidelines for submitting papers are as follows:

1. Submission Rules for Papers:

- At the time of submission, submitted papers must not have been previously presented or scheduled for presentation. Submitted papers must not have been published or accepted for publication.
- NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.

2. Formatting Your Paper:

Please follow these guidelines to ensure your paper is reviewed. Papers that are not prepared according to these formatting instructions will NOT be reviewed.

- The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be in ONE document created in Microsoft Word format.
- The maximum length of the paper should be 3500 word approximately (including title page and all figures, graphs, tables, appendices, and references).

- All research articles should have the following sections: Title page, Abstract, Key words, Introduction, Review of Literature, Research Methodology, Data Interpretation/Analysis, Results, Conclusion, Scope for Further Research, Acknowledgement (if any) and References
- Use Times New Roman (with double spacing) 12-point font for full text, all main and subheadings.
- Use 1-inch (2.5 cm) margin all around, and 8.5" × 11" page setting.
- To facilitate the blind review process, remove all author-identifying information from the full text of the paper and references.
- The title page includes title of the paper, area of the paper, author's full address/ affiliations, telephone/fax number and email address.
- All articles should have an abstract of around 250 words.
- All references should be in American Psychological Association (APA) style. For more information on the APA format, see <http://www.apastyle.org>.

All articles should be submitted through soft copy to sijm@sies.edu.in on or before 31st August 2016.

Joint Editors:

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