

Dear Contributors

SIES College of Management Studies invites articles for the journal of the institute published since the year 2004. There are so far 10 volumes called SIES Journal of Management. This serial publication has an ISSN to its recognition from the 5th Volume onwards.

The Journal is bi-annual in nature. For the Volume 10, Issue 2, September 2014 publication, we call for manuscripts to reach us before **31 August, 2014**.

Manuscripts relevant to **general management, marketing, finance, HR, systems, knowledge management, and management strategies** are accepted. Issues pertinent to emerging changes in management are most welcome.

The manuscripts should be the original work and not published elsewhere. It could be either conceptual or application oriented. The papers will be initially reviewed by the editorial team, and if accepted would be blind refereed by an external reviewer. After the author's acceptance and corrections of blind reviewer's comments, the editorial will accept the paper for publication. The manuscripts could range from 3000 to 5000 words excluding tables, figures and references.

Guidelines for submitting manuscripts:

1. Title page: Title, Author(s)'s name, Designation and Institute of affiliation, contact address, email of first author for correspondence (on page1).
2. Abstract: An abstract of the manuscript in 100 words, followed by key words on page 2.
3. Main page: The manuscript begins from page 3 onwards.
4. References: All references should be in American Psychological Association (**APA**) style. For more information on the APA format, see <http://www.apastyle.org>
5. All figures, graphs and tables if they are extracted from excel, a copy of the excel sheet with data sheet should also be attached along with the word document.
6. Format: Times New Roman font, Font size 12, Paragraph spacing0, Double line spacing, Label: 9 – point, Times New Roman, notes at the end of the manuscript/text, before the references. Any acknowledgements should be enclosed in the notes and must be numbered 1, 2, 3...
7. If there are any graphs, graphic images, it should be in **black and white** with highest resolution and ownership of the same should be acknowledged in the source.
8. Please enclose a letter stating the below mentioned information

Signature of each author below certifies compliance with the conflict of interest disclosure:

All institutional or corporate affiliations of mine and all funding sources supporting the study are acknowledged. I certify that I have no commercial association that might represent a conflict of interest in connection with the submitted manuscript.

Title of article:

Signature of the corresponding author:

Name of the corresponding author:

Mailing address:

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Email:

A brief write up about the authors' interest areas/expertise/experience.

E-mail your manuscripts to: The Editorial, SIES Journal of Management, SIESCOMS at: journal@siescoms.edu. Manuscripts submission: A covering letter accompanying the manuscript consisting of the above details should be sent by e-mail attachment or posted at: SIESCOMS, Sri Chandrasekarendra Saraswati Vidyapuram, Plot 1 E, Sector V, Nerul, Navi Mumbai, India, PIN-400 706.