**Your attitude, not your aptitude, will determine your altitude.**
-Zig Ziglar

**Introduction:**

We at Internal Events Committee, once again bang into your inboxes, with lots of news and happenings at SIESCOMS.

The month of July 2009, saw a lot of sound and noise in the campus. Some faces looked familiar while some looked new. Some, who had just finished their brief stint with the corporate world thru the way of their summer projects and some who had come to experience what B-Schooling meant. Yes, you have guessed it right. It was the cheerful faces of our dear students. Our new batches of the PG, Pharma and the Biotech students swarmed into the campus breaking the dry spell of students in the campus since the summer projects started.

The freshers from all the batches have to go through the grind of being a part of various student committees. We at IEC (Internal Events Committee), plan to filter and retain the best talent and keep them as our precious stars for any official events / programs undertaken through the year.

We welcome you all to be a part of this series called “**Talent Thursdays @ SIESCOMS**” which would be, most probably, conducted in our SIESCOMS auditorium on all the Thursdays from 2.30 to 4.30 pm. The ‘Talent Thursdays’ calendar for the next two months is also attached so that all the students can keep themselves prepared accordingly. Look forward to some trophies and certificates!!

**Calendar for 2009**

**TALENT THURSDAYS @ SIESCOMS**

**AUGUST PALATE**

**ORG BY ALL STUDENTS**
- 23rd July 09 – General Competitions / Icebreakers amongst Classes

**ORG BY PGDM A**
- 30th July 09 – Music-Non Classical(Solo & Group, Instruments & Vocal)

**ORG BY BBM**
- 6th Aug 09 – Dance - Classical (Solo & Group)

**ORG BY PHARMA**
- 13th Aug 09 – Contests –Part I (Quizzes & Debates)

**ORG BY PGDM B**
- 20th Aug 09 – Entertainment (Management Movie)

**ORG BY MCA**
- 27th Aug 09 - Music - Classical (Solo & Group, Instruments & Vocal)
SEPTEMBER PALATE

ORG BY PGDM A  03rd Sep 09 - Dance - Non Classical (Solo & Group)
ORG BY MMS  10th Sep 09 - Contests – Part II (Extempore & Elocutions)
ORG BY PGDM B  17th Sep 09 – Contests – Part III (Finals)
ORG BY PHARMA  24th Sep 09 – Entertainment (Management Movie)

OCTOBER PALATE

ORG BY MMS & MCA  01st Oct 09 - Entertainment (Management Games)
ORG BY BBM & PHR  08th Oct 09 - Sports - Part I – (Games – Elimination Round)
ORG BY ALL STU  29th Oct 09 - Sports – Part II – (Games - Finals)

Major Programs / Events Scheduled for Aug 2009:

1. 9th Aug, 2009: Inaugural Session of AMP (Planned tentatively)
2. 10th Aug, 2009: Inaugural Session of MMS
3. 12th Aug, 2009: Inaugural Session of MCA
4. 22nd Aug, 2009: Annual Day for all the batches
5. End of Aug, 2009: Inaugural Session of Post Graduate Program in Capital Market

The dates / programs are subject to change depending on the prevailing circumstances at that point of time. Kindly note that we at IEC are not responsible for any changes in the dates / programs mentioned above. Our attempt is, to simply pass on the information of the events, scheduled prior, to the release of this magazine.
• SOME SPECIAL NEWS CHIPS

✓ Prof. Kamal Tandon had a successful stint with Leeds University, as a Visiting Faculty, for a period of fifteen days starting July 1st, keeping the SIESCOMS banner sailing high in UK.
✓ Mr. Maharaja, our library staff became the proud father of baby boy on 14th July 09.
✓ The Rain God was more than merciful this time, round the year on our SIESCOMS campus. He ensured that many of our students and faculty are displaced from their respective rooms and find solace in other parts of the campus.
✓ It was a pleasure to witness our alumni come to the campus to groom and fine tune our junior students towards a professional life
✓ Taking the cue from Prof. Swati K, the Ist year students of Pharma and the Biotech batch have started their tenure with SIESCOMS on an environmentally friendly note by taking a staunch stand on use of plastics. They have decided to ban the use of plastics below 20 microns in their class with immediate effect.
✓ The Post Graduate Program in Banking and Finance too was formally inaugurated in the SIESCOMS campus.
✓ Some news for the tech savvy. The Library is in the process of adding MCA journals and magazines to our already existing rich collection of books on business management. Happy reading!!
✓ A formal training program on how to use ‘EBSCO’ was also conducted for two days by the Library for all SIESCOMITES.

Richard Branson once said, “A business has to be involving, it has to be fun and it has to exercise your creative instincts “. Our faculty too, has proudly kept up to this famous quote. The creative instincts of our faculty too have been well exercised and they have proved that there is an artist throbbing in the heart of every teacher. Well, here are some beautiful and creative thoughts inspired by life, from our faculty colleagues and a student too.

The Chinese Bamboo Tree by Prof. Nishi Kaul

It is said that the Chinese Bamboo Tree takes 5 years and 90 days to grow; it doesn't break ground for the first 5 years and then grows 90 feet in the next 90 days.

It is an excellent natural description of the need to persevere and work at your goals even when you can't see the end, it is quite often called the growth curve that travels along straight for many years then begins to turn up. Gradually it curves up and then shoots straight up and looks like an over night success, but no it was all the hard work prior, all the books read, all the work shops and late nights, all the diligence and perseverance to getting the job done never loosing sight of the end. That is what, you my dear friends, have to keep on doing and then wait for life to bloom ----- just like the CHINESE BAMBOO

God Bless.
Mother Nature by Prof. Rajesh Nair

I stood by sea watching nature in full glory. The sea gushing in fury against banks. The water touching my feet and bringing it with joy of sands. Oh! Mother Nature!!
I am your son, come and embrace me. I would like to immerse in you.
I await you with open arms. Immerse me with your love.
Wash away my pain and unhappiness. I await you with open arms.
Oh! Mother embrace me with joy, Give me strength to withstand pain.
The courage to fight out injustice.
Oh! Mother Nature!!
I see you everywhere, I see you in the beauty of flowers.
I see you in the destruction of cyclone.
Oh! Mother Nature!!!!
Immerse me in your soul. Wash me away in sands of time.

Have you wondered... What If... Humans Flew!! by Onisha Dhar (PGDBBM – 1st yr)

All of us dream-- some of fame, or of wealth, which with a little bit of time and effort can be fulfilled. Even some unbelievable dreams like going to the moon, living on Mars etc. with time and technology have become reality. Most children dream of flying—What if this too was granted!
Humans would develop wings like angels. In order to learn to fly, he would hire large birds of flight like the condor vulture and the albatross, who could teach us to fly. Aspects like take off and landing are especially difficult and would require rigorous training and practice. Learning early is the best, so flying classes would be held in schools along with art, craft and dance classes.

Some ambitious parents, who want their kids to be professionals, would go a step ahead and send their toddlers to special kindergarten flying schools. Just as one learns how to swim and drive a car, flying lessons would be given at flying schools.

The early morning scenario would also change. Instead of kids taking the school bus or walking to school, they would just spread open their wings and fly to school. Instead of newspaper delivery boys rushing on their bicycles, the OS delivery boys would fly around popping newspapers through the windows!

Flying free, however, would have to face some restrictions, as one would have to follow certain safety rules laid down by the FTO i.e. Flying Traffic Organisation. If one didn’t follow these rules then the FTO officer or the “flying police” would penalise them.
In the field of sports, new games would be invented like gliding, swooping and other gymnastic events, some of which would be included in the Olympics. People would go to special gyms to keep their wings in tip-top condition.

Zero maintenance, zero pollution and minimal fares as air taxes would be the few reasons as to why people would prefer to fly on the ‘Air-Highways’ i.e. air currents. Thus airfares would also decrease drastically. For the convenience of the ‘flyers’, special flying cafeterias and mid-air restaurants would be built. The new ‘wing hospitals’, restaurants, FTO etc. would solve some part of the unemployment problem, too.

Like many others I, also, often fly in my dreams and thus wish that this, too, became a case of ‘a dream come true’. Hence, I suggest –Let’s keep flying!

Kuch Khaas Shayari by श्री. रामचंद्र

1. रूढ संकल्प
खामोशियाँ में भी अल्पकाल होते हैं, जागती आखें में भी ख़बाब होते हैं,
ज़रूरी नहीं आंसू निकले गम में, मुस्कुराती आँखें में भी सैलाब होते हैं.

2. पाठकों के सम्मान में
फूल को महताब क्या, हुसन को शबाब क्या,
आप तो बस आप हैं, आपका जवाब क्या.

It’s Time To Fly by Prof. Sandeep Bhanot

It’s time to lift your head!
Forget the boundaries of your nest.
Calmly let the mighty wind breeze hard against your chest.
Now’s the time to spread your wings and raise them wide and high.
Your time is here, it has arrived, jump now, it’s time to fly!

The future is in your hands. The decisions to be made are before you. You need to evaluate your present situation and then look toward something that offers more--- more happiness, more fulfillment, more satisfaction. The only person who can instill the desire to accomplish more in your life is you. You need to bring about a change in your life and the actions you take will launch yourself toward your goal.

The secret of success is P.O.W.E.R
P : Passion
SIESCOMS family takes great pleasure in wishing the below mentioned family members a very ‘Happy Birthday’.

“Wishing you times filled with surprises, gifts, blessings, wishes, entertainment, joys, friends and family on your special day”

**Birthdates of August 2009**

- **FACULTY**
  1. 5th August – Prof. Swati Kulkarni
  2. 08th August – Prof. Shireesha Maddela
  3. 16th August – Prof. Vidya Iyer
  4. 22nd August – Prof. Alka Purohit
  5. 22nd August – Prof. Moreshwar Dhaigude
  6. 23rd August – Prof. Mamta Sharma

- **OFFICE STAFF**
  1. 26th August – Ms. Pallavi Jadhav

- **STUDENTS**
  1. 2nd Aug – Sheetal D – (1st yr PG)
  2. 4th Aug – Asmita R – (1st yr PG)
  3. 5th Aug – Girish D – (1st yr PG)
  4. 8th Aug – Deepa N – (1st yr PG)
  5. 8th Aug – Dhruvkumar – (1st yr PG)
  6. 13th Aug – Nikunj D – (1st yr PG)
  7. 14th Aug – Vivek S – (1st yr PG)
  8. 25th Aug – Shraddha B (Pharma – 1st yr PM)
  9. 28th Aug – Mohammed Fahad – (1st yr PG)
  10. 29th Aug – Gaurav T – (1st yr PG)
  11. 30th Aug – Anuradha (1st yr BBM)
  12. 31st Aug – Sagar D – (1st yr PG)
We, at linktosms, are still awaiting the marriage anniversary dates of all those faculty colleagues who are comfortable sharing them with the SIESCOMS family to forward us their marriage anniversary dates for the purpose of including them in our magazine. We also invite our students and the faculty to keep on sharing their creative instincts with us, here at SIESCOMS MESSAGING SERVICE.

We continue with our request to kindly, keep us posted on any programs / events / achievements or any such incidents which may be of relevance to be a part of this magazine.

You may mail your news and contributions to linktosms@gmail.com

Wishing you all ‘Awesome August 09’.

Regards,

**Internal Events Committee**

&

Prof. Sandeep Bhanot

Prof. Susen Varghese