SIES College of Management Studies

announces

2 day Management Development Program on

Strategic Cost Management

(23rd and 24th Sept 2010)

Context

Every successful and effective manager knows that his decisions have an impact on the profitability of the organization. But very often, he is found to be not comfortable with the numbers he has to deal with. This program on Strategic Cost Management seeks to provide the managers with a comprehensive working knowledge on fundamental aspects of costing in a lucid manner which will help them to make better decisions for their organization.

Objective

- Evolve an integrated approach to Strategic Cost Management
- Explore opportunities for rethinking and reengineering of your organization’s cost management principles
- Facilitate sharing of experiences and current knowledge in the field
- To provide tools and techniques to position an organization to achieve competitive advantage through Strategic cost management

It is not just about training……It is an experience!!
Target Audience

The program is specifically designed for Executives, Managers and Departmental Heads for all functional areas of management.

Contents

Day 1-

- Strategic importance of Cost management
- Identifying areas for Cost management
- Materials Cost management
- Managing Manpower costs
- Managing overhead costs
- Managing Project costs

Day 2-

- Value analysis & value engineering
- Activity based Costing
- Management of Quality costs
- Technology as a Cost driver
- Tools & techniques for Cost management

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Facilitator

The program will be conducted by Prof. A.R. Parasuraman, M.COM, FICWA, ACS, DMS, MFM (JBIMS). He has over 20 years of industry experience and has conducted several trainings in Mumbai, New Delhi, Hyderabad, Bangalore, etc for over 100 companies in different areas of management.

Mr. Parasuraman is a Corporate Educator and Professor at SIES College of Management Studies, one of the leading B-school’s in western India. He has been a visiting faculty at IIT-B, JBIMS, NMIMN, NICMAR, ICWAI, ICSI, NITIE, etc. He is a fellow of the Institute of Costs & Works Accountants of India and an associate member of the Institute of Company Secretaries of India.

Venue

SIES College of Management Studies, Nerul, Navi Mumbai

Investment

Rs.3000/- per participant inclusive of Lunch and Study notes. Payment to be made in advance vide Demand draft/Cheque drawn in favor of “SIES College of Management Studies, Nerul, Navi Mumbai”

Last date of Registration

15 Sept 2010

It is not just about training......It is an experience!!
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Registration Form for Workshop on Strategic Cost Management
(23rd and 24th Sept 2010)

1. Name of the Participant/s

2. Company / Institute Name

3. Designation

4. Contact Details
   a. E-Mail ID
   b. Mobile no.
   c. Landline no.

5. Payment Details
   a. DD/Cheque no & date
   b. Bank Name

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