Student Council presents...

Virtualities 14-15
Magnifico Biz Fiesta
26-28 Feb '15
Rules

- We have Puzzles, Riddles, Quizzes, Case-Lets, Decision-making scenarios across sectors, depending upon the event.
- Registration deadline for all events is 16th Feb’15, EOD. The link and credentials would be sent for online quiz and submissions. Online quizzes and other submissions deadline is 17th Feb’15, EOD.
- A team must have members who are from the same institute. A Team can have mix of 1st & 2nd year students across all specializations. Any number of teams can participate from an institute. One student cannot be a part of more than 2 events on single-day.
- In case of descriptive, plagiarism would not be tolerated.
- Decision of the organizing committee would be final and binding.
InQuizitive

A ‘deceptively’ simple business quiz which is bound to test your knowledge.
Round 1: Online Quiz meant to test your biz grey-cells.
   (20 MCQs, 8 mins.)
Round 2: On-Campus quiz for the Qualifying teams

Team size: 2
Date: 26th Feb’15
Time: 10 am

Bowl over Bids

A virtual auction of the cricket players similar to IPL.
Each team will be given a bracket of ‘x’ million dollars to make a team of 15 players. Team that gets the best team within the budgeted money wins.

Round 1: Online Cricket-Quiz, to test if it flows in your blood!! (20 MCQs, 8 mins.)
Round 2: On-Campus Virtual auction among the qualifying teams

Team Size: 2
Date: 28th Feb’15
Time: 10 am
Junkyard Faceoff

Best out of waste, with a twist! Test your skills to utilise limited resources & work under extreme constraints to give out the best output.

Round 1: Teams will provide a list of waste resources that they would use to create a useful product with a management perspective, along with a short description of the product which needs to be submitted online. Details would be there on FB page.
Round 2: Qualifying teams will utilise the resources provided at the venue to create a new product.

Team Size: 3
Date: 27th Feb'15
Time: 10:00 am

Cynosure

The participants’ personalities will be judged to see if they have the makings of good manager. The one with the best qualities will emerge as the winner.

Round 1: Puzzles, riddles, quizzes, lateral thinking problems across sectors will be conducted online. [20 MCQs, 8 mins and descriptive (<100 words)]
Round 2: Individual selected on basis of results from the 1st round will compete to prove their mettle. They will be judged on various parameters which will be revealed to the qualifying individuals.
Round 3: SURPRISE!

Individual Entry
Round 2: 26th Feb'15, 10:00 am
Round 3: 26th Feb'15
Finance

Mock Stock

The future finance aficionado & stock brokers will be given a fixed amount of money to trade in the stock market. The students making the maximum money in the live simulated market will be the winners.

Round 1: Online Quiz based on financial markets.
Round 2: On campus virtual trading

Team size: 2
Date: 27th Feb'15
Time: 1:30 pm

Finance Wiz

Inviting budding investment managers to impart sound investment advice to HNIs, testing their analytical, statistical and customer-management skills.

Round 1: Give investment advice to a mock HNI customer (details to be given on FB page)
Round 2: A live case scenario with a TWIST!!

Team size: 2
Date: 26th Feb'15
Time: 1:30 pm
Marketing
Trend the Brand

Act as a brand manager to provide solutions and innovative strategies to develop a new or an existing brand.

Round 1: Submission of presentation (Not exceeding 10 slides) on a brand given during registration.
Round 2: On-campus Final Presentations of not more than 10mins each

Team size: 2
Date: 27th Feb’15
Time: 1:30 pm

Sold Out

An out-and-out sales event that will give you a reality check, bringing you closer to the real world scenario of sales.

Round 1: Submission of caselet solutions. Caselet would be released on our website and FB Page.
Round 2: Participants are expected to sell a particular product to as many people as possible within a simulated environment. The target increases with time.

Team size: 3
Date: 26th Feb’15
Time: 1:30 pm
HR

Read between the Lines

They say words don’t matter; we want you to prove it too!! Make pictorial presentations on organisational behaviour, based on videos we show you.

Round 1: Submission of the pictorial presentation along-with synopsis in word doc. Link to the video would be provided on website and FB page.
Round 2: Qualifying teams will be shown a video each and will have to come up with a pictorial presentation on the spot and explain the same

Team size: 3
Date: 27th Feb’15
Time: 1:30 pm

Case Buster

A case study (HR topic) will be given to the participating teams and in each round elimination will be based on how they review the case.

Round 1: Submission of ppt based on case which would be released on the website and FB Page of not more than 10 Slide including title slide.
Round 2: On campus Final Presentations of not more than 10mins each

Team size: 2
Date: 26th Feb’15
Time: 1:30 pm
Operations
Innovate Life

Rack your Project Management brains. Fight it out to prove that feasibility analysis, time, cost, scope, integration & risk management are not merely jargons.

Round 1: Submission of a complete report word doc not more than 6 pages based on scenario which would be released on website & FB page.
Round 2: On campus Final Presentations of not more than 10mins each.

Team size: 4
Date: 26th Feb'15
Time: 1:30 pm

Systems
App ki Duniya

Meant to give your ‘technical & logical’ grey-cells some exercise.

Round 1: Ideate on a cross platform innovative application and submit a blueprint of the same, keeping in mind its overall utility and feasibility.
Round 2: On campus Presentation based on the App

Team size: 2
Date: 27th Feb'15
Time: 1:30 pm
Pharma & Biotechnology

AD’renaline
An opportunity to showcase your creativity through advertising for healthcare products

Round 1: Online submission of TVC. Details would be available on the FB page
Round 2: Teams will present a TVC of not more than 2mins.

Team Size: Min - 7 & Max - 10
Date: 27th Feb’15
Time: 10:00 am

Head Hunterz
Teams shortlisted through a quiz round will report to SIESCOMS campus for a treasure hunt

Round 1: Online quiz meant to test the knowledge and acumen of the students in the Pharma/Biotech management sector.
Round 2: Qualifying teams compete in an exciting treasure hunt with clues.

Team Size: 3
Date: 27th Feb’15
Time: 1:00 pm
Google Mind

Compete to showcase your vast pharma/biotech management knowledge that will take you till the end.

Round 1: Online quiz meant to force participants to think on their feet.
Round 2: Quiz on campus

Team Size: 2
Date: 28th February
Time: 10:00 am

Fastest Strip First

An opportunity for participants to showcase their knowledge and their negotiation skills!

Round 1: Online quiz based on pharmaceutical management.
Round 2: Parts of drug strips will be distributed amongst students for which they negotiate & create complete drug strips of the medicines. The team making & selling the first strip will be the winner.

Team Size: 7
Date 26th Feb’15
Time: 1:00 pm
Maximum Teams/College: 10
Promoted by South Indian Education Society, one of the oldest and premier education trusts in Mumbai since 1932

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